

ABSTRACT OF THE DISCLOSURE

A trim (5) for a wheel rim (1), in particular an alloy wheel rim for a vehicle comprises an annulus (6) with an inturned outer rim (7) to define radial and axial faces, which can be located over and around an outer lip (4) of the wheel rim (1). A plurality of grippers (9) are spaced around the circumference of the outer rim (7) by means of which the trim (5) can be secured to the wheel rim (1). A resilient insert (12) is located around the radial and axial faces defined on the inner side of the annulus (6) to cushion the trim (5) against the wheel rim (1).